



Leading SI and a Premier Solution Provider in India's  
IT Industry

# Analytics & Insight Service Offerings

30<sup>+</sup> Years of  
Service  
Excellence



## Consulting Services

- ✓ BI Readiness Assessment
- ✓ BI Tools Standardization
- ✓ BI Modernization
- ✓ CoE Advisory
- ✓ Data Quality Assessment
- ✓ Third Party Program Mgmt
- ✓ Reverse Engineering

## Customized BI Development

- ✓ BI Architecture Design
- ✓ Data Modeling
- ✓ ETL & ELT Strategy
- ✓ Analytical Reporting
- ✓ Performance Management

## Application Management

- ✓ 24x7 Production Support
- ✓ Monitoring
- ✓ Enhancements

## Analytics

- ✓ Customer Analytics
- ✓ Collection Analytics
- ✓ Up Sale Analytics
- ✓ Asset Monitoring
- ✓ Risk Analytics
- ✓ Text Analytics
- ✓ Speech Analytics

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## Discovery

- Operational data
- Customer/Supplier data
- Customer /Operational data
- Transactions (Legacy, ERP, CRM)
- External Data (EDI)
- (Web, XML..)

## Acquisition

- Integration Brokers
- ETL

## Integration & Management

- Staging
- Operational Data Store
- Enterprise Data Warehouse
- Sourcing
- Finance Data Mart
- Sales Data Mart

## Presentation & Analytics

- Portal Integration
- Direct Access
- Dashboard, Scorecard
- Cross-Functional Analysis
- Trend Analysis
- Reporting

# Top 4 Risks Involved

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## Business

1. Holistic view of the initiative
2. Sharing upfront MIS/Reporting requirements with the development team
3. Reluctance to share OLTP data
4. Misleading budgets for board approvals

## Technical

1. Data warehouse design reviews
2. Tool selection with respect to functional requirements
3. Scalability of solution from long term goals
4. Appropriate Data Quality Focus

# Thank You

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